

**Advertising Agreement within
the 55th Karlovy Vary International Film Festival
(Deadline for requests: July 7, 2021)**

Organiser: FILM SERVIS FESTIVAL KARLOVY VARY, a.s.
Registered office: Panská 1, 110 00 Praha 1, zápis v obchodním rejstříku: Městský soud v Praze, B / 5552
CRN, VAT Number: IČO: 25694545, DIČ: CZ25694545
Represented by: Jitka Randárová
Email: randarova@kviff.com
Phone: +420 221 411 011
Website: www.kviff.com

Client:
Registered office, registration in CR:
Represented by:
Email:
CRN, VAT Number:
Phone:
Website:

Selected advertisement/s (selection marked with a cross):

Festival Catalogue (6 000 copies)

4-colour full-page (cmyk)
size: 210 × 297 mm /w × h/ + 5 mm for bleed
Cost: 60 000 CZK

Program Brochure (12 500 copies)

4-colour full-page (cmyk)
size: 100 × 210 mm /w × h/ + 5 mm for bleed
Cost: 40 000 CZK

Special discount: Catalogue + Program

Cost: 80 000 CZK

Transmission procedure (for all types of advertisements mentioned above)

The Client provides printing data in format PDF – 1,3 (standard PDF/X-1a), resolution 300 dpi, in scale 1:1, the black font must be only 100 K – black. Contact e-mail: randarova@kviff.com

Artwork deadline: July 9, 2021 in Prague

Total price of the advertisement

Listed prices are without V.A.T. which is 21% (valid for non-EU countries)

The binding manner and form of concluding, amending, supplementing or terminating this Agreement are specified at the Organiser's website in the section Possibilities for presentation at the festival (<http://www.kviff.com/en/about-the-festival/advertising-and-pr-at-the-festival>). The Parties have determined by mutual agreement that this Agreement may only be concluded, amended, supplemented or terminated in the manner and form complying with the above specification.

The promoter will process personal data to the extent specified in this form in order to perform a contract (legal reason) for the contract duration and subsequently for as long as strictly necessary (limitation period). These data may be transmitted to the necessary extent to contractors. For information regarding personal data processing, please visit <https://www.kviff.com/en/about-the-festival/advertising-and-pr-at-the-festival/>, or contact the data protection officer at unsubscribe@kviff.com.

In _____ On _____ In _____ On _____
Client: _____ Organiser: _____